

Ford Motor Company

DEARBORN BRANCH
3674 SCHAEFER ROAD
DEARBORN, MICH.

FACTORY AND GENERAL OFFICES
DEARBORN, MICH.

IN REPLYING REFER TO

TO ALL DEALERS

June 9, 1931

Gentlemen:

MODEL "A" DE-LUXE TUDOR SEDAN

Due to the general demand, it has been decided to add a De-Luxe Tudor Sedan to our line of Model "A" cars. The list price is \$525.00 f.o.b. Detroit subject to dealers regular automobile discount.

Standard equipment includes the following:

Cowl Lamps
Dome Light
Mohair Upholstering
Toggle Grips
Side arm rests in rear seat
Driver's seat and front passenger seat
(same type as those in Convertible Sedan)
Mahogany grain garnish strips
Floor carpet instead of rubber mat
Five steel spoke wheels in color to match stripe.

The spare wheel carrier will be mounted in the rear, same as on the Standard Tudor. Front bumper and rear fender guards are supplied at the regular price of \$15.00 list. Standard colors are the same as for the Model "A" Town Sedan, viz: Black, Chickie Drab, Kewanee Green, Maroon, Brewster Green Medium.

To equip a standard Tudor with the above equipment, it would involve a cost of over \$70.00 to the retail purchaser, however, due to this Company's manufacturing methods and policy of passing such savings on to the customer, this equipment is now made available at the exceptionally low price of \$35.00. Your salesmen should take full advantage of this by emphasizing this extra value for so small a cost.

FORD MOTOR COMPANY
DEARBORN BRANCH

W. H. Korman
Assistant Manager.

VED:LSG